

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Air campaign for Hyderabad, Vijayawada & Vishakhapatnam in 98.3 FM “Radio Mirchi” – Sanction of Rs.9,43,487 (Rupees Nine Lakhs Forty Three Thousand Four Hundred and Eighty Seven Only) including all taxes per one month - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 851

Dated:06-11-2013  
Read the following:

1. From Mr. Jaswanth, Account Manager, M/s. Radio Mirchi, Hyderabad,  
Dated:20-08-2013.
2. Govt.Lr.No.4907/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.11-09-2013.
3. Inoice No.BH-175012 of Mr. Jaswanth, Account Manager, M/s. Radio Mirchi  
Hyderabad, Dt.25-10-2013.

\* \* \*

**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Jaswanth, Account Manager, M/s. Radio Mirchi Hyderabad has requested for Air Campaign for Delhi, Mumbai, Bangalore, Hyderabad, Kolkata, Chennai, Pune & Bangalore in 98.3 FM “Radio Mirchi” Radio channel. Accordingly, Government have issued a work order for Hyderabad, Vijayawada & Vishakhapatnam in 98.3 FM “Radio Mirchi” for Air campaign for an amount of Rs.9,43,487 (Rupees Nine Lakhs Forty Three Thousand Four Hundred and Eighty Seven Only) including all taxes, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, Mr. Jaswanth, Account Manager, M/s. Radio Mirchi Hyderabad, has furnished a bill for an amount of Rs.9,43,487 (Rupees Nine Lakhs Forty Three Thousand Four Hundred and Eighty Seven Only) including all taxes towards Air campaign at Hyderabad, Vijayawada & Vishakhapatnam in 98.3 FM “Radio Mirchi” and requested Government for arranging payment.
3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.9,43,487 (Rupees Nine Lakhs Forty Three Thousand Four Hundred and Eighty Seven Only) including all taxes towards Air campaign at Hyderabad, Vijayawada & Vishakhapatnam in 98.3 FM “Radio Mirchi”.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Entertainment Network (India) Ltd., through on line. The details of Bank account is as follows:-

Bank Name	:	HDFC Bank Ltd., Fort , Mumbai
Account Name	:	Entertainment Network India Ltd.
Bank Branch	:	HDFC Bank Ltd., Fort , Mumbai
Bank Account No.	:	00600310002330
IFSC Code	:	HDFC 0000240
PAN	:	AAACE7796G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To

Mr. Jaswanth, Account Manager, M/s. Radio Mirchi Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**